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LocalWiki Community Engagement Project Components and Costs

All LocalWiki community engagement projects include a standard set of activities (outlined below) with a number of other components that can be added on to the standard project. Descriptions of the components and cost options for different combinations of components are included below.

Standard Project:

- Site setup
- Collaborative planning with the community foundation to develop key priorities and identify core partners (e.g. a library, local historical society, local civic group, innovation hub, school/university, etc.).
- Starting a volunteer LocalWiki chapter
- A number of site visits by LocalWiki staff:
 - hands-on training for local organizers in growing a LocalWiki
 - organizing and leading content-building and outreach events (“[edit parties](#)”, meetups, photo scavenger hunts) to populate the wiki, increase awareness of the project, and recruit chapter members.
- Ongoing support and assistance for the local chapter as it grows the project.
- Chapter budget to organize meetups, events, etc.
- Promotional materials (stickers, flyers, etc.) provided to the chapter.
- Access to an international network of LocalWiki organizers to share ideas and learn from others’ experience.

Custom Development:

- Identifying and importing relevant datasets (e.g. dataset of all city parks and their locations)

Custom Visual Design:

- Customizations to site “look and feel,” custom branding, UI modifications.

LocalWiki Fellowship:

- A paid fellowship for a local resident who will act as the LocalWiki evangelist, organizer, and key point person within the community. Fellowships can consist of outreach, recruiting contributors, setting up partnerships, and adding content.

Project Costs

We offer standard six-month and twelve-month projects, but would be happy to prepare budgets for potentially longer projects.

6 Months					
Project Components	Standard	Standard + Fellow	Standard + Dev	Standard + Dev + Visual	Standard + Dev + Visual + Fellow
Standard project (\$50,000)	X	X	X	X	X
Custom development (+ \$10,000)			X	X	X
Custom visual design (+\$70,000)				X	X
LocalWiki fellow (+\$30,000)		X			X
Total	\$50,000	\$80,000	\$60,000	\$130,000	\$160,000

12 Months					
Project Components	Standard	Standard + Fellow	Standard + Dev	Standard + Dev + Visual	Standard + Dev + Visual + Fellow
Standard project (\$100,000)	X	X	X	X	X
Custom development (+ \$10,000)			X	X	X
Custom visual design (+\$70,000)				X	X
LocalWiki fellow (+\$50,000)		X			X
Total	\$100,000	\$150,000	\$110,000	\$180,000	\$230,000

Note: Please note that the additional cost for custom visual design is based on our current limited organizational capacity to accommodate this kind of work. We've included it here because of the specific concerns of the Gulf Coast Community Foundation in having this kind of work performed as part of a potential project.