Marchant Calculator Is Great Invention That Has Aided Business of Entire World

Celebrate Opening of New Plant

One of the most remarkable among the many achievements that have brought Oakland to the fore is the Marchant Calculator, a machine that has found its way into every part of the world. It is used by governments, banks, insurance companies, and other agencies having to do with national, state, and local governments. The Marchant Calculator is the result of the work of the Marchant Company, a company that has been in existence since 1873.

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AN OAKLAND PRODUCT

In Use 'Round the World

A machine that meets every practical requirement in an automatic device that calibrates and computes with ease, simplicity, accuracy and speed.

It is the last word in improved methods of time, brain and labor saving.

It is light, compact, durable and practically noiseless in operation.

It stops the waste of time and costly errors of the old pencil methods.

THE MARCHANT CALCULATING MACHINE

Emeryville, Oakland, California

New Units of Enlarged Plant

Now being rushed to completion to treble capacity and meet world-wide demand.

Selling agencies now established in twenty-two countries.

Formal Opening of New Plant Saturday Afternoon

Parade—1:30 P. M. Ceremonies—2:15 P. M. Inspection of Plant—3:00 to 5:00 P. M. Dancing at 8 P. M.

The Public Cordially Invited

Take San Pablo Ave. Cars to Stanford Ave.

Ingeniety's Greatest Contribution to Office Efficiency and Economy

THE NATIONAL COFFEE CO.

Wish to Announce Their Grand Opening Saturday, Dec. 1, 1917.

In the

OAKLAND MARKET

425 12th St.

Coffee Direct from Grower to Consumer

Cutting out middlemen, tin-can solicitors and delivery—

Rushed fresh right before your eyes. Our guarantee is a real one, as follows:

If for 30c Coffee does not please you as well as any 49c or 45c kind—and nor 25c Coffee as well as any 35c or 30c kind—your money will be refunded.

Try the Coffee that Will Save You Money.

The Direct Way—The Correct Way

25c and 30c COFFEE

National Coffee Co.

OAKLAND MARKET

ARMY STORE

1026 QUILTS

Broadway

Further Reductions

Unmodernized values in prices and merchandise, as we do not need to move a dollar's weight.

Some More Deep Cuts

$3.95 Fleece-lined Blankets $1.50

$3.49 Corduroy Pants $3.10

$3.75 Army Overcoats, full length $3.60

$2.50 Extra Heavy Wool Undercoat, per piece

$2.45 Moccasins Army Shoes

$1.45 Army Capes, waist $2.00

$1.35 Military Shirts

$1.60 Olive Drab Coa., per dozen

All other merchandise reduced in proportion

OAKLAND MARKET

11TH AND 12TH STREETS,

Between the Theaters

MANUFACTURED BY

MARCHANT CALCULATING MACHINE CO.

Emeryville, Oakland, California

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