
Home Page Design

Produced by CaryCitizen.com

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Triangle Wiki Home Page Design

Notes

What follows is a preliminary design for the Triangle Wiki home page.

We based our designs on answers to the Triangle Wiki Home Page Survey. The survey results are included in this presentation.

Please note that subsequent designs may utilize more color (for call-to-action buttons for example), but we'd like to leave that question aside for now until we get some feedback and can see other materials in development, particularly a new logo.

Finally, we've included a *Responsive Design* in this presentation. Responsive design detects (or sniffs) the display devices of users, serving content in the appropriate size. Our layouts for tablets and phones are a best guess at this point, but we should keep the notion of a responsive site in mind as the work progresses.

Thanks for the opportunity to throw down some thoughts about this important and exciting project.



Hal Goodtree
Publisher
CaryCitizen.com

Triangle Wiki Homepage Survey

The Triangle Wiki homepage Survey was designed to elicit answers to some top level, broad-stroke questions. 32 respondents participated. 100% of the respondents answered all the questions. Winning responses highlighted with the green box.

1 Who do you think is the primary visitor to the Triangle Wiki home page?

People looking to contribute content	7	22%
• People looking to find information	25	78%

2 Pick the word that best describes the "tone" of the Triangle Wiki home page.

Authoritative	7	22%
• Populist	25	78%

3 From a design standpoint, what should predominate?

Text	10	31%
• Pictures	22	69%

4 The home page should be:

• Simple and clean (a move-through page with a big search box)	21	66%
Information rich (a magazine style page like a newspaper)	11	34%

5 Do you think Triangle Wiki should have a blog feature?

• No	21	66%
Yes	11	34%

6 Should the home page have a slideshow?

• Yes	19	59%
No	13	41%

7 Home page background should be:

• White	18	56%
Black	0	0%
Pastel Color	4	13%
Bold Color	2	6%
Picture	6	19%
Abstract	2	6%

8 Type of images you'd like to see on the home page:

Mostly people	0	0%
Mostly places and things	11	34%
• Combination of both	21	66%

9 Designing a home page for Triangle Wiki is:

An event	6	19%
• A process	26	81%

Find something in the Triangle

SEARCH



Add Something

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Add Something

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